



ALPHA WIN  
319 Main Street  
Saugerties, NY 12477  
Tel. 845-247-7275  
Fax 845-247-7285

## Alpha Win Fitness Expo Vendor Application

Name of Business: \_\_\_\_\_

Description of Business: \_\_\_\_\_  
\_\_\_\_\_

Owner/Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone (cell) \_\_\_\_\_ (work) \_\_\_\_\_

Website: \_\_\_\_\_

E Mail: \_\_\_\_\_

### Event Dates (subject to change)

\_\_\_\_ Sarasota, FL – January 9-10, 2021

\_\_\_\_ Ocala, FL – April 2-3, 2021

\_\_\_\_ Napa Valley, CA – April 9-11, 2021

\_\_\_\_ Grand Junction, CO June 11-12, 2021

\_\_\_\_ Hudson Valley, NY – June 25-26, 2021

\_\_\_\_ Lake George, NY September 3-5, 2021

\_\_\_\_ Omaha Marathon – September 18-19, 2021

\_\_\_\_ Palm Springs, CA – October 22-23, 2021

The vendor fee is \$350 for the triathlon events and \$400 for the Omaha Marathon and includes 10x10 space for check-in day and race day(s) of each selected event. \*Payment is required with application and if HITS identifies you as a vendor, the fee is Non-refundable.

It is recommended that vendors bring their own pop-up tents, tables, chairs and table dressings. HITS will not provide.

Pro-rated space is available as follows:

Yes, I will need pro-rated space.

10x20 = Call us for a quote

20x20= Call us for a quote

Power is available at most locations.

Yes I will need 20 Amps of electrical service.

### Terms and Conditions

1. GenZ Homes Inc. dba GenZ Endurance (“GenZ”) will only consider Vendor/Exhibitor Applications (“Applications”) that are signed and accompanied by a deposit in the amount of \$350.00. This will be refundable only in the event that GenZ rejects your Application, or if GenZ changes the date of an event and you are unable to attend.
2. By signing below, you agree to be bound by these terms and conditions of this GenZ Vendor/Expo Application.
3. GenZ reserves the right to accept or reject your Application for any exhibit area for any reason. If this Application is accepted it will be countersigned by a representative of GenZ and will represent the entire Agreement between you and GenZ.
4. You agree to comply with any business license requirements and any other permit and/or fee requirements from state, local and/or other government authority, venue-specific entities, and/or GenZ.
5. GenZ must review and approve all activities you conduct, including the sale or give away of products or services. If approval is given for the sale of products or services; you must meet the permit and registration requirements, including sales tax, for the applicable jurisdiction. GenZ is not responsible for any sales or other tax owed by the Vendor.
6. If you are approved as a Vendor/Exhibitor, you must provide the following: (a.) Certificate of insurance showing general liability insurance in place in amounts of not less than \$1,000,000 per occurrence, \$2,000,000 aggregate, naming GenZ Homes Inc., 319 Main Street, Saugerties, NY 12477 as a specifically designated Additional Insured; (b.) Workers’ Compensation Insurance and Employment Liability Insurance in an amount of not less than \$1,000,000 covering all Vendor employees; and (c.) Evidence of compliance with permit and registration requirements referenced in No. 4 above.
7. The location of your space will be determined by GenZ in its sole discretion. GenZ reserves the right to relocate your booth at its discretion.
8. You may not assign, sublet or share your space with any other person or company.

9. You are solely responsible for the safety and security of your property against theft, fire, weather condition, accident, or any other damage.
10. You understand and agree that you hold GenZ harmless from and against any claims by you, your employees, visitors or suppliers.
11. You must completely set up your exhibit prior to the published set-up deadline on the day prior to the event.
12. You must completely remove your exhibit and properly dispose of all trash prior to the published break-down deadline following the event. Exhibit material may not be packed or exhibits removed prior to the end of the event.
13. You agree to execute any reasonable documents including indemnifications and hold harmless agreements that may be required by any government entity, the venue and/or GenZ.
14. This Agreement will be construed in accordance with the laws of the State of New York

The undersigned warrants that he/she has the authority to enter this agreement.

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Exhibitor's Authorized Representative Date

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_

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GenZHomes, Inc.. Authorized Representative Name: \_\_\_\_\_  
 Title: \_\_\_\_\_

## Payment

GenZHomes, Inc.. accepts Visa, MasterCard and American Express for payments. You may also send checks payable to "GenZHomes, Inc." to 319 Main St. Saugerties, NY 12477  
 Please Note: This form must be filled out completely. All fields are required in order to process payment. Incomplete forms may cause the application to be considered late.  
 Please complete the form below and fax with your Application, Terms and Conditions and Insurance Certificate.

BOOTH SPACE - Deposit:

\_\_\_ 10' x 10' space - \$350 (\$400 for Omaha Marathon)

DIGITAL AD SPACE:

\_\_\_ Quarter Page - \$50 \_\_\_ Half Page - \$75 \_\_\_ Full Page \$100

TOTAL AMOUNT DUE: \_\_\_\_\_

Name (exactly as it appears on card): \_\_\_\_\_



Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Visa ( ) MasterCard ( ) AMEX ( ) \_\_\_\_\_

Expiration date: MM\_\_ YY\_\_ CVC Code: \_\_\_\_\_

I authorize GenZHomes, Inc. to charge my card for all amounts due to GenZHomes, Inc. with respect to the enclosed entry.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Alpha Win Digital Advertisement Specification Sheet \*Advertise to all Registered Athletes in the Alpha Win Athlete Guide\*

*Ad Dimensions:*

Full Page 8.5x11

Half Page Horizontal 8.5x5.5

Quarter Page Vertical 3.5x4.75

*Advertising Rates:*

Full \$100

Half \$75

Quarter \$50

\*Advertise in two guides, save 10%

\*Advertise in three-five guides, save 15%

\*Advertise in six or more, save 20%

*Digital Media Types*

JPEG or PDF

\*We DO NOT accept Microsoft Office documents, including PowerPoint.

*Common Applications*

InDesign, Photoshop, Illustrator

*Image Resolution*

All ads must be at least 300 dpi or better

*Artwork Due Dates:*

Contact us for due dates

*Please Note:*

- Failure to meet deadline with electronic file, signed contract AND payment will result in omission from the publication. •

GENZHOMES, INC. reserves the right to refuse any advertising and shall not be liable for damages if for any reason we fail to publish an advertisement. Any advertisement that has been refused will be returned with appropriate fees included.

- We DO NOT accept Microsoft Office documents, including PowerPoint.

